

ELAN

European and Latin American
Technology based Business Network

"New technological businesses between
Europe and Argentina to address challenges in
Industry 4.0, energy and ICTs"

Buenos Aires, Argentina
27 - 28 June 2017

www.elannetwork.org

#ELANnetworkAR

programme version 19-04



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ELAN Network: European and Latin American Technology Based Business Network

ELAN Network is a space of collaboration, cogeneration and development of business opportunities based on technology between Europe and Latin America, as well as the generation of strategic multiplier alliances between different actors of the innovation ecosystem of both continents. ELAN Network is composed of a network of proactive and participatory organizations:

- **Business Support Organizations:** chambers of commerce, clusters, support entities for entrepreneurship, etc.
- **Entities based on Knowledge and Technology:** universities, technological centers and innovation, etc.
- **Public Sector Agents:** support agencies for internalization and / or boosting technological innovation, regional development agencies, etc.

ELAN Network is **focused on the following sectors:**

- Renewable energy
- Biotechnology & Bioeconomics
- Environmental Technologies
- Health
- New Materials
- Information and Communication Technologies (ICT)
- Nanotechnology

2017 ELAN Network EVENT CALENDAR

APRIL						
Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY						
Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE						
Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY						
Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30/31

OCTOBER						
Mo	Tu	We	Th	Fr	Sa	Su
1/2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER						
Mo	Tu	We	Th	Fr	Sa	Su
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Country	Sector	Date
Costa Rica	Biotechnology, ICT and Renewable Energies	April 7-9, Coordinated with ExpoPYME
Argentina	Renewable Energies and Industry 4.0	June 27-28, Coordinated with Enterprise Europe Network. Industry 4.0 y Metalworking Event
Peru	Sustainable Cities	July 4-5, Coordinated with Expo Energy Efficiency-EEE 2017
Brasil	Biotechnology	October 4-5
Chile	Renewable Energies	October 23-24
Colombia	Information and Communication Technologies	November 14-15, Coordinated with 20th TCI Global Conference
Mexico	Intelligent Tourism and Automotive	4 missions throughout the year



"New technological business between Europe and Argentina to address challenges in Industry 4.0, energy and other strategic sectors"

General information

The ELAN Network Argentina 2017 event will allow attendees to find new international partners and create strong networks and lasting relationships. It will have different activities, whose main objective will be the generation of new technology-based opportunities, the consolidation of existing ones between European and Argentine companies, as well as strategic alliances with a multiplier effect.

The event will focus on the sectors of Renewable Energies, Industry 4.0 and TICs, taking into account the potential to generate business and successful interactions between local and European players. These sectors have been chosen because of their great growth potential in Argentina.

Goals

- Identify and explore the technological and market challenges that Argentina has as a country, based on the Argentina Innovative Strategic Plan 2020.
- Present the offer of European companies, as well as their response to the challenges of country raised and the needs of local partners to carry out new business.
- Through the co-creation sessions, bring together the capacities of actors from both continents, to develop ideas of cooperation in new technology-based business opportunities.
- Discuss concrete business ideas, through bilateral meetings between participants.

Activities

Throughout the 2 days, activities and group dynamics will be carried out with the general objective of identifying the current state of the selected themes, establishing challenges, improving and consolidating areas for the generation of business opportunities based on the transfer of technology. These activities will include identification of challenges in Argentina, presentations of European companies, co-creation sessions and bilateral meetings, as well as spaces for networking.

Special focus will be placed on business rounds in order to be able to form alliances in a concrete way.

Target audience of Europe and Latin America and the Caribbean

- Companies, mainly SMEs.
- Entrepreneurs.
- Technological development centers.
- Government entities.
- Business associations and clusters in Europe and Argentina.



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Day 1 – CAME – 25 de Mayo 457

9.30	Welcome registration and coffee
10.00 – 10.30	<p>ELAN Network Opening Ceremony</p> <p>Welcome and introduction to ELAN Network, whose objective is the generation of technology-based business opportunities between European and Latin American SMEs, funded by the EU.</p> <ul style="list-style-type: none"> • Mr. François ROUDIÉ, Chargé d'Affaires a.i. Of the Delegation of the European Union in the Argentine Republic. • Mr. Giorgio ALLIATA DI MONTEREALE, President of the European Parliament. • Mr. Mariano JORDAN, National Director of Institutional Cooperation and Integration, Ministry of Science, Technology and Productive Innovation. • Mr. Unai Calvar, Coordinator of Business Opportunities ELAN Network, Tecnalia Ventures.
10.30 – 11.00	<p>"European Union Programs for the Strengthening of SMEs"</p> <p>Presentation of programs and tools of European origin.</p> <p>Mr. Zoran GOGOLEWSKY, Primer Secretario de Asuntos Económicos y Comerciales de la Delegación de la Unión Europea en la República Argentina.</p>
11.00 - 12.30	<p>Presentation of challenges and trends in Argentina in the energy sectors; Industry 4.0 and TICs.</p> <p>Presentation of strategic plans, capacities, sectors and priority technologies. Needs and future challenges in the sectors of the event, which offer opportunities for collaboration between EU-LAC.</p> <p>Speakers to be confirmed</p>
Lunch on site	
14.00 – 15.30	<p>Presentation of European Cluster and SME capacities</p> <p>Objective: that the participating EU companies and Clusters present their capabilities to address the challenges of the sectors of the event.</p> <p>Moderator: Mr. Unai Calvar, ELAN Network Business Opportunities Coordinator, TECNALIA Ventures, Spain.</p>
15:30 – 16:00	Coofee
16:00 – 17:30	<p>Sectoral Co-creation Sessions</p> <p>Objective: identification of actors and priority business areas, participants' assets / capabilities and how they can contribute to the country's challenges in the sectors of the event.</p> <p>Moderator: Mr. Unai Calvar, ELAN Network Business Opportunities Coordinator, TECNALIA Ventures, Spain.</p>
17:30 – 18:00	Conclusions and closure of the day

Cocktail on site



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Day 2 – San Martín Palace –Arenales 761 CABA

Libertador Room and Journalists' Hall

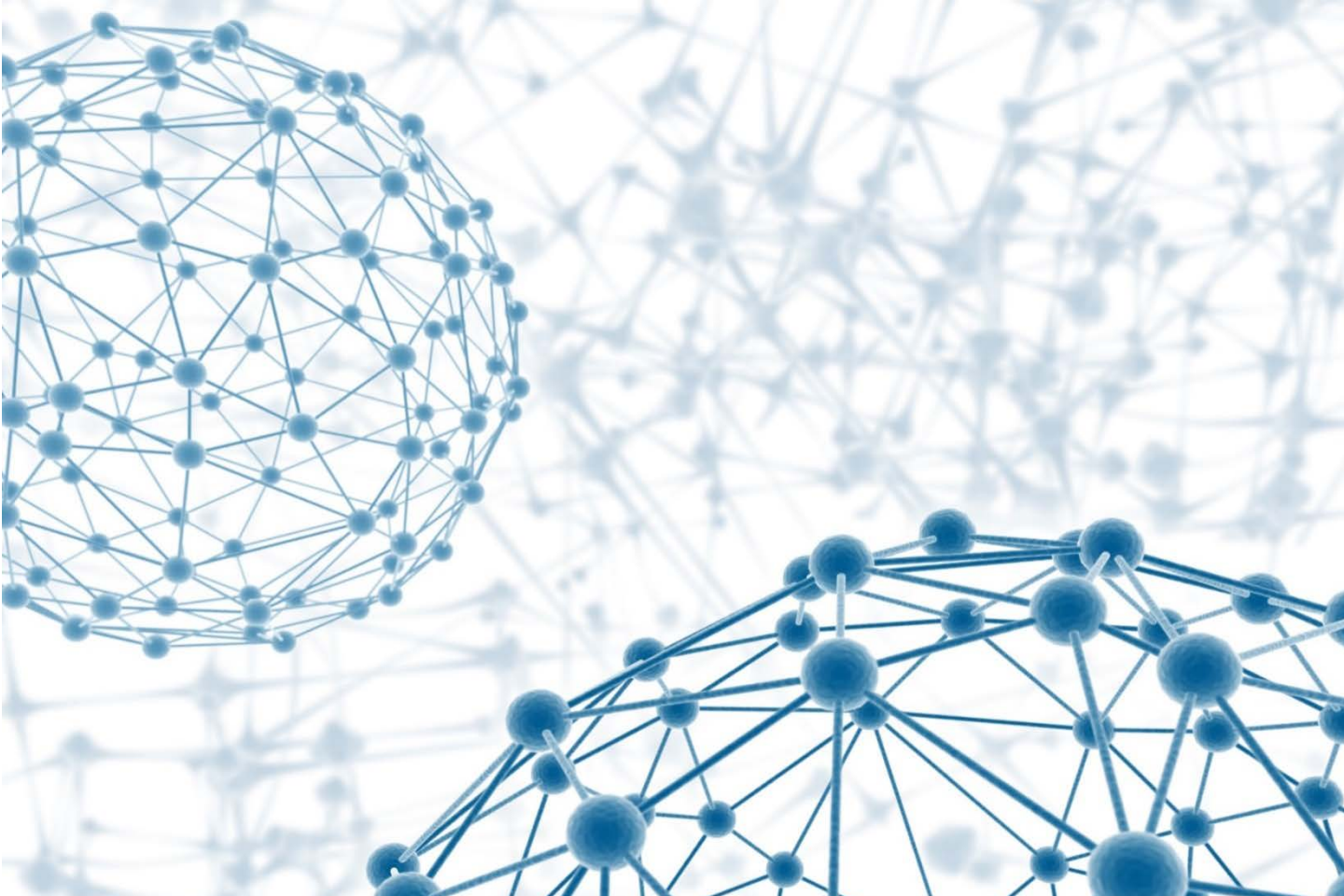
9.00 - 9.30	Welcome registration and coffee		
9.30 – 13.00	<p>Bilateral meetings between LAC and US companies according to the personalized agenda</p> <p>Space for networking and bilateral meetings between EU and Argentina participants.</p> <p>Activity with previous registration through the matchmaking tool of ELAN Network in the following link: http://matchmaking.elannetwork.org/identificate.php</p>		
13.00 – 14.00	Almuerzo de networking		
14.00 – 15.30	<p>Workshop on entrepreneurship</p> <p>Speakers:</p> <ul style="list-style-type: none"> • INTI • Tecnalía 	<p>Workshop on Industry 4.0: 3D printing and other technological developments</p> <p>Speakers:</p> <ul style="list-style-type: none"> • INTI • ADIMRA 	<p>Training module: Horizon 2020</p> <p>Training module to explain the scope and opportunities for joint development presented by the EU's Horizon 2020 Program. Best practices for participation in the program.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Richard Tuffs, Director General, ERRIN, Bélgica • Ryan Titley, Gerente de Planeación Estratégica, ERRIN, Bélgica.
15.30 – 18.00	<p>CONTINUATION</p> <p>Bilateral meetings between LAC and US companies according to the personalized agenda</p> <p>Activity with previous inscription through the matchmaking tool of ELAN Network in the following link: http://matchmaking.elannetwork.org/identificate.php</p>		

End of mission



General Information

About de Country	The Argentine Republic, known simply as Argentina, is a sovereign country of South America, located in the south and southeast of the subcontinent http://www.argentina.tur.ar/
About de City	The City of Buenos Aires, is also called Federal Capital because it is the seat of the Federal Government and is the capital of the country https://turismo.buenosaires.gob.ar/es
Aiport	Ezeiza International Airport http://www.aa2000.com.ar/ezeiza
Travel Airport to hotel	The international airport is located on the outskirts of the City of Buenos Aires. It is recommended to take a private transport. Here are some recommended companies: <ul style="list-style-type: none"> • Tienda León - http://www.tiendaleon.com/home/ • Transfer Express - http://remistransfer.com.ar/ <p>You can check other options in http://www.aa2000.com.ar/ezeiza/Transporte</p>
Transport	The transport system of the City of Buenos Aires is composed not only of the buses of various companies, but also of the subway service: http://www.metrovias.com.ar/Subterranos/StaticPage/Mapa-de-la-Red/Mapa-de-la-red/3365
Place of the event	The event will take place in 2 venues: Day 1 - Auditorium of the Argentine Confederation of the Medium Enterprise (CAME) 25 de Mayo 457, Ground Floor. Day 2 - Palacio San Martín - Arenales 761 CABA
Embassies	Information on the representation of your country in Argentina can be found at: http://www.mrecic.gov.ar/guia_representaciones/embajadas
Hotels	List of recommended hotels to stay. All are located at walking distances from the venues of the event. Preferential rates have been set for those attending the meeting. To manage your reservations, contact the following e-mails indicating in the subject "ELAN Network AR 2017": 1 - Feir's Park - www.feirspark.com.ar - reservas@feirspark.com.ar 2 - República - www.hotelrepublica.com.ar - reservas@hotelrepublica.com.ar 3 - Presidente – www.hotelpresidente.com.ar – ventas@hotelpresidente.com.ar 4 - HR Luxor Buenos Aires - www.hrluxor.com - comercial@hrluxor.com
Visa	Most countries do not require a visa to enter Argentina. You can check your information at: http://www.migraciones.gov.ar/accesible/indexP.php?visas
B2B meetings	Please subscribe to the ELAN Network matchmaking service, which allows you to schedule one-to-one meetings and network support at the event. Please register first in the event! http://matchmaking.elannetwork.org/identificate.php
Information	argentina@elannetwork.com
Inscription	http://www.elannetwork.org/es/content/2017-evento-argentina



ELAN Network Member & Event Organiser



Confederación Argentina de la Mediana Empresa

argentina@elannetwork.org

ELAN Network Coordinator & Co-organiser



info@elannetwork.org

ELAN Network members in Argentina



INTI



Ministerio de Ciencia,
Tecnología e Innovación Productiva
Presidencia de la Nación

In cooperation with



With the support of



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